

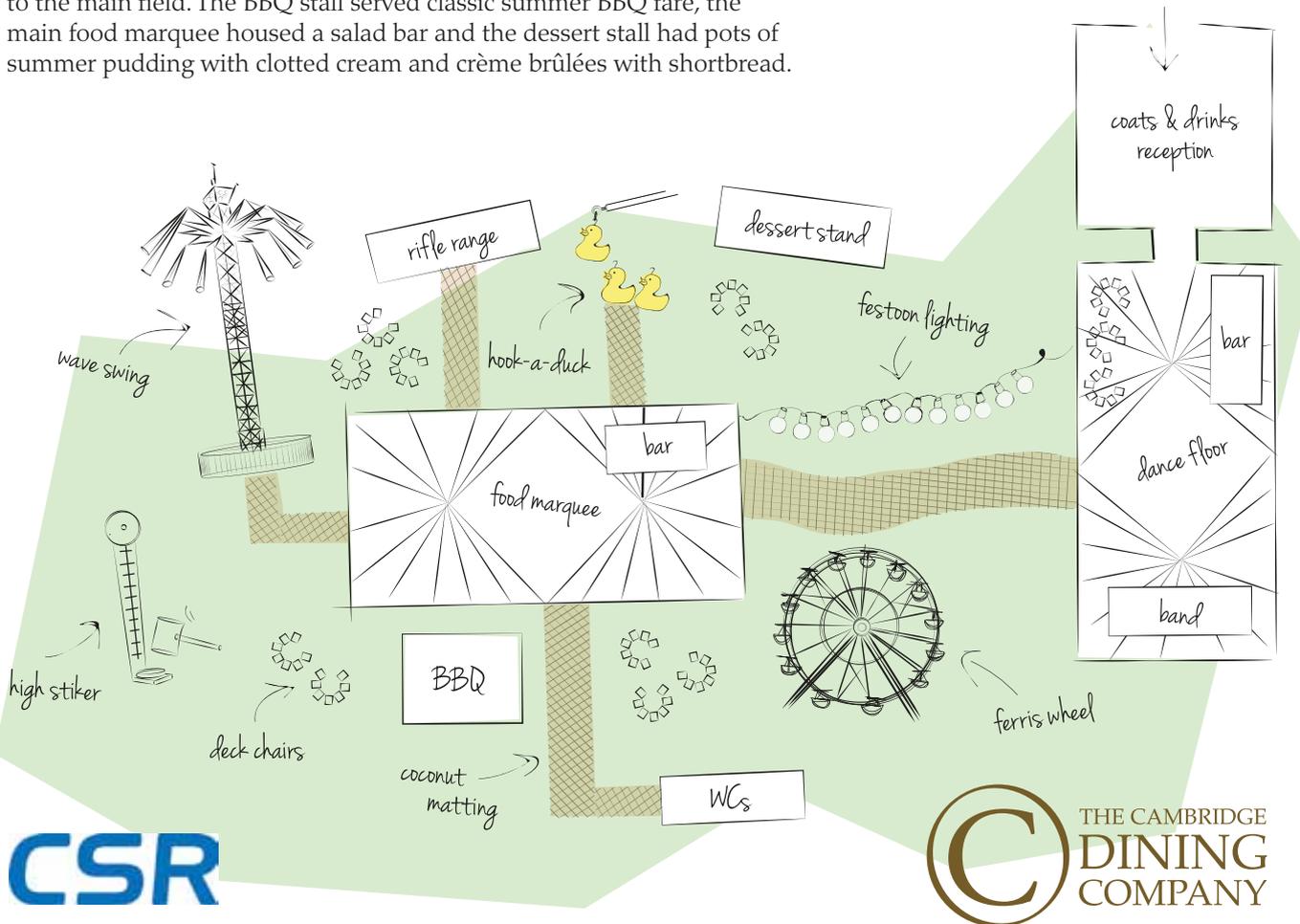
CSR Summer Party

The Brief

CSR entasked Cambridge Dining Company with organising a summer party for 600 members of staff and their families. With a college ball concept in mind, CDC set about planning food stations and entertainment stalls dotted around the site. As well as all the catering, CDC fully managed every aspect of the event - from marquees to lighting, fairground rides, a band and fireworks.

The Food & Drink

After a welcome glass of champagne, guests made their way through to the main field. The BBQ stall served classic summer BBQ fare, the main food marquee housed a salad bar and the dessert stand had pots of summer pudding with clotted cream and crême brûlées with shortbread.



The Detail

Lighting was carefully planned out with third party contractors to make the most of the enchanting qualities of the grounds and to create an atmosphere of fairytale magic in the marquees. Weaving in between the main attractions, a walkabout magician amused the crowd and inside the marquee the band played to get everyone on the dance floor. And to top it all off, at the end of the night CDC had arranged a spectacular firework display!

Testimonial

We gave Simon and the team a pretty hefty brief for our Summer Party, it had to be the biggest and best summer BBQ ever! We should have known that nothing phases the CDC team, they rose to the challenge admirably. Marquees dotted in between the rides housed a huge selection of delicious BBQ food and desserts, all cooked to perfection and not a burnt hot dog in sight! The evening was rounded off with an impressive fireworks display, colour matched to our brand. The staff were impeccable, polite and efficient and couldn't do more to make our evening run so perfectly, it was really was the best Summer party ever... and even the weather behaved itself! - Lindsay Walker, CSR

