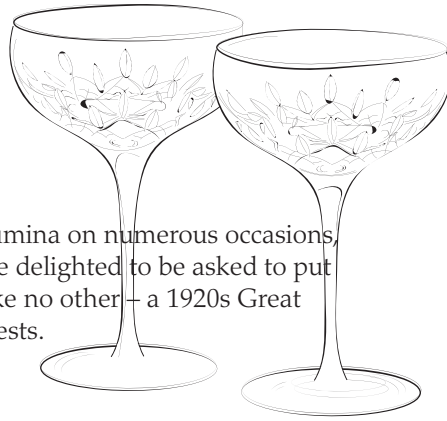


Illumina



The Brief

Having organised events for Illumina on numerous occasions, The Cambridge Dining Co. were delighted to be asked to put on a themed Christmas Party like no other – a 1920s Great Gatsby extravaganza for 270 guests.

The Venue

The Guild Hall, situated in the heart of the historic quarter of Cambridge fronting the Market Place, was suggested as the perfect location for a themed, three-course sit down dinner. The Large Hall has all the grandeur of early 20th century architecture combined with 21st century entertainment technology and the flexibility needed for large numbers.

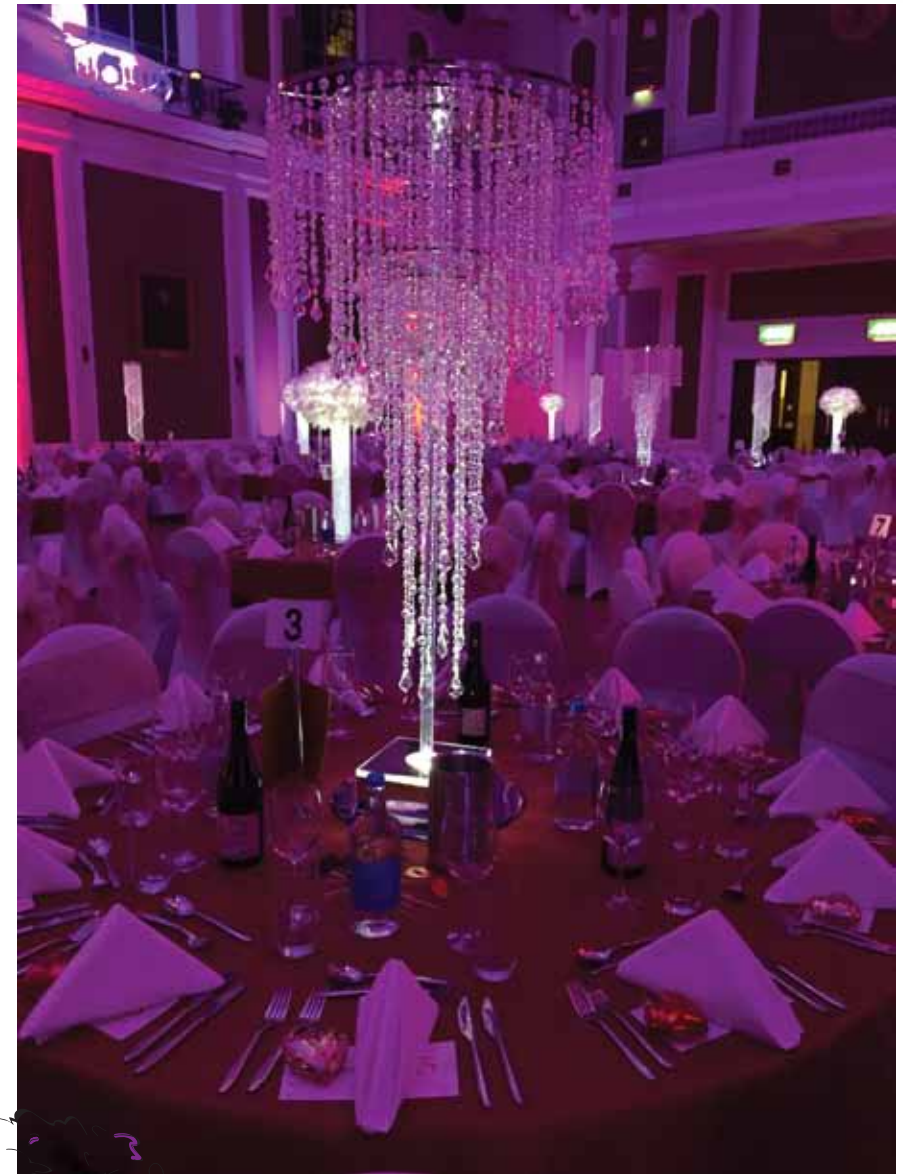
The Food & Drink

Illumina wanted to break away from the traditional Christmas dinner, opting instead for a sumptuous three-course menu with festive touches. Following on from an array of canapés, guests enjoyed duck & orange parfait with red pepper crumble topping and panettone, then hake fillet with a herb crust, fondant potato, peas, broad beans and leek fricassee. And to finish, cinnamon infused panna cotta with candied orange peel & amaretti crumb. All in all, a feast fit for The Great Jay Gatsby himself!

The Details

When it comes to themed events the devil is in the detail. CDC were instrumental in developing the theme throughout the venue – from designing gold menus to hiring champagne saucers. CDC also sourced 'Flying Solo' wines whose retro, aviator branding tied in perfectly with the 1920s theme.

Guests were welcomed by a red carpet and could dress up in the Great Gatsby themed photo booth with Tommy Guns and feather boas. Meanwhile the evening's entertainment, The Jazz Cannons, gave an authentic taste of the Roaring Twenties.



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